

# **NAOC Board of Directors Meeting President's Briefing**

**12 June 2018**

[www.naoc.org](http://www.naoc.org)



# Our Strategic Objectives

- ❑ Increase Program Funding Levels to Improve Opportunities for NAOC Members
- ❑ Achieve Global Recognition for Superb Munitions Response Services
- ❑ Enhance Membership Benefits
- ❑ Collaborate in the Development and Application of Technology, Guidance, and Regulations

# 2018 Action Items

- ❑ In January: BOD produced 30 action items
  - ❖ Planning the Fly-In and membership meeting
  - ❖ Increasing NAOC's visibility within the munitions response community
  - ❖ Increasing internal participation: committees, event attendance, email opening
  - ❖ Providing meaning review of MR QAPP and analog requirements

# 2018 Action Items

- ❖ Conference Support
  - ❖ Internal and external communication platforms
  - ❖ Re-evaluating dues and conducting an audit
  - ❖ Identifying a records repository
  - ❖ Website development and more.....
- ❑ In the last six months, we have closed 1/3 of those action items
  - ❑ Next six months, we will close the rest

# 2018 GOALS

- ❖ CONTINUITY
- ❖ CONNECTION
- ❖ COMMUNICATION
- ❖ VISIBILITY
- ❖ MENTORING
- ❖ ORGANIZATION
- ❖ PARTICIPATION
- ❖ VALUE-ADDED

# Our Progress toward Goals

## □ Continuity

- ❖ Active engagement of our officers from last year
- ❖ Maintaining relationships with our valued government partners
- ❖ Leveraging our lobbyist
- ❖ Communications to membership through emails, newsletters, Presidential blast

# Our Progress toward Goals

## ❑ Connection

- ❖ Held another Successful Fly-In
- ❖ Developed a partnership with M2S2
- ❖ Positioned as a strategic resource to Guam

# Our Progress toward Goals

## ❑ Communication

- ❖ Updated our brochure
- ❖ Upgrades our Communication Platforms
  - Constant contact
  - Website
- ❖ Continuation of our newsletters, blasts
- ❖ Designed and purchased a new booth
- ❖ Tweets and LinkedIN



# Our Progress toward Goals

## □ Visibility

- ❖ Conference Attendance
  - Guam Industry Day and Reception
  - SAGEEP
- ❖ M2S2 Webinar
- ❖ Continued interaction on Capitol Hill
  - Senator Bloomenhauer
  - Congressional Office of Guam
- ❖ Website Revision

# What We Need to Improve

## ❑ Organization

- ❖ Electronic Repository
- ❖ Capturing our history, our templates
- ❖ Posting meeting minutes

## ❑ Mentoring

- ❖ How do we plan to engage our next generation of NAOOC leadership?

# Our Greatest Challenge

- ❑ Participation Across the Board
  - ❖ 20%: membership participating in the Fly-In
  - ❖ 30% - email opening
  - ❖ 60% - member participation on committees
  - ❖ 34 companies without a committee role
  - ❖ Voting
  - ❖ BOD involvement with the membership meeting
- ❑ Engagement and Activism