

NAOC Board of Directors Meeting

Member Services Report

- December 2024



Committee Members

Noah Weinberg, Jacobs	Board Representative
Nicole Sharkey, Weston Solutions	Chair and Webmaster
Christian Baum, ERRG	Applications, Dues, Member List
Suzy Cantor-McKinney, Dawson	Meeting Support, Special Projects, Leadership Award Selection Board
Neil Feist, HGL	Meeting Support, Special Requests
Courtney Ingersoll, Arcadis	Meeting Support, Special Requests
Ivy Harvey, EA	Meeting Support, Special Requests
Jeff Leberfinger, PIKA	Meeting Support, Special Requests
Lanette White, Tetra Tech	Meeting Support
Karen Lemley, NAEVA	Meeting Support, Special Requests
Natalie Gordon, Tanaq Environmental	Meeting Support, Special Requests
Shawn Corcoran, PIKA	Meeting Support, 5k Fundraiser
Matt Tucker, HGL	Meeting Support, Special Requests

Strategic Objective and Initiatives

Overarching Objective: *Enhance Member Benefits*

Goals:

- ✓ Membership Growth: At a minimum maintain membership, but seek opportunities for growth. – Membership is up: lost 4 but gained 6.
- ✓ Opportunity Awareness Venues: Host or support a forum engaging government speakers at least 3 times per year: Spring (at the Fly-in), Summer (at the summer Board of Director's meeting or alternate workshop), and Fall/Winter (at the Annual meeting).
- ✓ Increase online voter turnout: 48 of 69 member companies voted in 2023
- ✓ Improve Communications: Update website and increase membership emails. Advertise webinars of interest broadly through email.
- ✓ Strategic speaker selection for annual meeting to support NAOC objectives. – Not applicable this year, but NAOC was requested to find volunteer speakers for M2S2 Meeting.

Annual Activities

- ✓ Branding and Communications – Website updates (new online application form), email blasts, newsletter, Calendar
- ✓ Transition to Annual Sponsorship Model – New benefits for sponsors
- ✓ Convene the Leadership Award Selection Board – Received 2 Industry and 2 Government Nominations, including some from 2023 were updated and resubmitted.
- ✓ Track Membership
- ✓ Process Applications and Dues - Discount for referrals as new members (\$250) and discount for referring guests to the annual meeting (\$100) are still available.
- ✓ Setup Online Voting
- ✓ Continue EOD Warrior Foundation relationship and annual 5k. 5k Fundraiser spearhead by Shawn Corcoran and Nicole Motsek from EOD Warrior
- ✓ Track DoD Conference Policies and COVID Policies
- ✓ SAGEEP/SERDP/ESTCP workshop support as needed



2024 Activities

Had to begin planning and find a venue to host the Board of Directors meeting and Reception because the Army moved forward with holding the M2S2 Stand Down Meeting.

- Hotel Selection
- Contract Negotiation
- Technology/AV
- Reception Food & Beverage
- Reception Invitations
- Posters
- EOD Warrior Foundation 5K
- Leadership Award Announcement
- Setup and Tally BOD votes
- Coordinate and purchase Coffee/Tea and Snacks for M2S2 meeting

Next year is NAOCs 30th Anniversary 1995-2025

- Coordinating 2025 Meeting Venue
- Attempting to coordinate an in-person 5k.
- New 30th Anniversary Logos.
- Are there any initiatives the Board would like to put forward to accomplish in 2025?



Member Services Committee Contact

Member Services Committee Chairperson

Nicole Sharkey

Weston Solutions, Inc.

610-701-3425 (office)

434-996-7650 (cell)

Nicole.Sharkey@Westonsolutions.com

